

# Privacy Policy for Wonderpark Melaka

**Effective Date: 01 January 2024**

**1. Introduction** Welcome to Wonderpark Melaka, operated by Kiddo Heritage Sdn Bhd. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit our Park or use our services.

**2. Information We Collect** We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Payment Information:** Credit card details and billing information for ticket purchases.
- **Visitor Information:** Age, gender, and preferences related to your visit.
- **Usage Data:** Information about your interactions with our website and services.

**3. How We Use Your Information** We may use your personal information for the following purposes:

- To process and manage ticket purchases.
- To communicate with you regarding your visit, promotions, and events.
- To improve our services and enhance visitor experiences.
- To comply with legal obligations and protect our rights.

**4. Disclosure of Your Information** We do not sell, rent, or lease your personal information to third parties. We may share your information with:

- Service providers who assist in operations, such as payment processors and marketing services.
- Legal authorities if required by law or to protect our rights.

**5. Data Security** We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet is 100% secure.

**6. Cookies and Tracking Technologies** We may use cookies and similar tracking technologies to enhance your experience on our website. You can manage your cookie preferences through your browser settings.

**7. Your Rights** You have the right to:

- Access and request a copy of your personal information.
- Request corrections to inaccurate or incomplete information.
- Withdraw consent for the use of your information, where applicable.

**8. Changes to This Privacy Policy** We may update this Privacy Policy from time to time. Any changes will be effective immediately upon posting on our website. We encourage you to review this policy periodically.

**9. Contact Us** If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Kiddo Heritage Sdn Bhd (1329409-W)

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